

# *We want you as a Marketing Specialist - Graphic Designer*

## ***We offer***

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Flexible full time job in Ponikla, Liberec region, Czechia, possibility of professional growth, membership in a young enthusiastic team, background of a dynamic prosperous company. Casual and fun work environment that supports and encourages work-life balance.

## ***Job description:***

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- creating and realizing the marketing communication (printed advertisements, catalogues, etc.)
- providing graphic designs, photo and video materials for marketing purposes
- draw pictures for the instructions of use, methodology materials etc.
- cooperation in the production of promotional and merchandising materials and products
- creating marketing support for the sales representatives and dealers
- trade shows and promo events preparation and attendance
- cooperation with R&D department (product packaging)
- observance of a uniform corporate visual style
- monitoring and competitor analysis

## ***Qualification required:***

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- **secondary school level (field Graphic Designer) or 3 years experience**
- **outdoor activities oriented or climbing/work at height experience is an advantage**
- **advanced PC experience - Adobe Illustrator, Corel Draw, Photoshop, MS office applications**
- skilled photographer (product photography, outdoor photography)
- team player, self motivated, eager to learn
- speaking English on communicative level
- willing to travel, attendance at the trade fairs and promo events